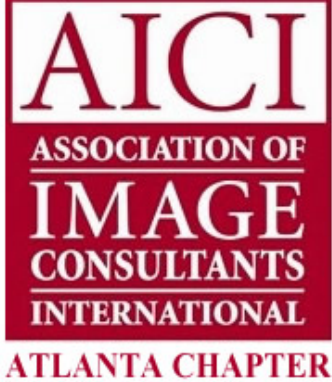


The Organization for
Image Professionals
in Atlanta, GA



January 2010
Chapter Meeting

The Ashford Club
5565 Glenridge Connector
Atlanta, Georgia

Please RSVP by
January 10th

AICI Members - \$35.00
Guests - \$40.00

Online Registration at
www.aiciatlantachapter.org/events

Inquiries:

Sarah Hathorn, President
president@aiciatlantachapter.org
678-528-1239

AICI Atlanta
Chapter Meetings are held
Bi-monthly - 2nd Tuesday
Next meeting :
Tuesday, March 9th

www.aiciatlantachapter.org

Please visit our Web site to
find an image consultant;
become a member; or sign-up
for meetings, education days
and AICI conferences.



Speaker Series & Chapter Meeting
Tuesday, January 12, 2010 11:30am-1:30pm
Guest Speaker, Buffet Lunch and Networking
(Non-members and Guests are Welcome!)
Space is Limited... Reserve Soon!

AICI Atlanta
presents

Stephanie Conboy

Creative Director of Live Oak Design

**Integrating the Web into a
Successful Marketing Program**

Stephanie will discuss how to integrate the Web into a
successful marketing program.

- Exploring what makes a Web site work
- Defining the key points and purpose of your Web site
- Avoiding common pitfalls
- Optimizing your site for search engines
- Increase site efficiency
- Effective blogging for customer relationship management
- Integrating the Web into your marketing program
- When and what to blog

